



3rd March 2026

Dear Parents and Carers

“Red versus Blue” Social Media Trend

We are writing to draw your attention to a social media trend that has been highlighted in the national media today, referred to as “Red versus Blue”.

This trend reportedly involves young people arranging confrontations between groups of students from different schools. These gatherings are organised and circulated through social media platforms, with schools labelled as either “Red” or “Blue”. Such situations can escalate rapidly and may pose a significant risk to the safety and wellbeing of those involved.

While incidents have mainly been reported in parts of London, there are increasing concerns that this activity may be spreading to areas of Kent.

We are aware that “Holmesdale” has been named in relation to this trend. Therefore, as part of our ongoing commitment to safeguarding and student welfare, we believe it is important to share this information with you so that we can work together to keep our young people safe.

We would be grateful for your support in:

- Talking to your child about the responsible and respectful use of social media.
- Reminding them not to participate in, encourage, or share content that promotes conflict or violence.
- Encouraging them to report any messages, posts, or discussions that reference planned gatherings or confrontations linked to this trend.
- Reinforcing the importance of making safe choices and avoiding situations that could put themselves or others at risk.
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If you have any concerns or become aware of information that may help us safeguard our students, please do not hesitate to contact the school.

Thank you for your continued support.

Yours faithfully

Mr L Downey
Deputy Headteacher

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